

**JEROME E. HORTON**  
Chairman, State Board of Equalization



**TED LIEU**  
Senator, California State Senate, 28th District

**BETSY BUTLER**  
Assemblymember, California State Assembly, District 53rd District  
and

**CITY OF EL SEGUNDO**



invite you to attend a

# *Free* **El Segundo** **Small Business Seminar** *Strategies for Success in Today's Economy*

Register online: [www.boe.ca.gov/sutax/sbf.htm](http://www.boe.ca.gov/sutax/sbf.htm)  
Or by phone: 888-847-9652

**Thursday, August 11, 2011**

9:00 a.m. - 1:00 p.m. (check-in at 8:30 a.m.)

**El Segundo City Council Chambers**  
350 Main Street  
El Segundo, CA 90245

Free Parking

## **SEMINAR TOPICS:**

- Avoiding Sales and Use Tax Problems
- Navigating the IRS for Small Businesses
- Employment Taxes
- Forms of Business Ownership
- Loan Programs and Services
- Business Marketing



The location is accessible to people with disabilities.  
If you require special assistance, please call 888-847-9652.

## PRESENTATIONS BY:

- State Board of Equalization
- Internal Revenue Service
- Franchise Tax Board
- Employment Development Department
- U.S. Small Business Administration
- SCORE

## WHO SHOULD ATTEND?

- New business owners
- Entrepreneurs considering starting a business
- Professionals currently operating a business who have questions about state or federal tax laws
- Individuals who want to improve their business know-how

## DRIVING DIRECTIONS:

### From the NORTH

- Take I-405 South
- Take exit 45 to merge onto I-105 W toward El Segundo
- Continue onto Century Fwy/Glenn Anderson Fwy.
- Continue onto Imperial Hwy.
- Turn left onto Main St., destination will be on the left

### From the SOUTH

- Take I-405 North toward Santa Monica
- Take exit 43 for Rosecrans Ave.
- Turn left onto W Rosecrans Ave.
- Turn right onto S Sepulveda Blvd.
- Turn left onto E Grand Ave.
- Turn right onto Main St., destination will be on the right

### From the EAST

- Take I-105 W
- Continue onto Century Fwy/Glenn Anderson Fwy.
- Continue onto Imperial Hwy.
- Turn left onto Main St., destination will be on the left

### From the WEST

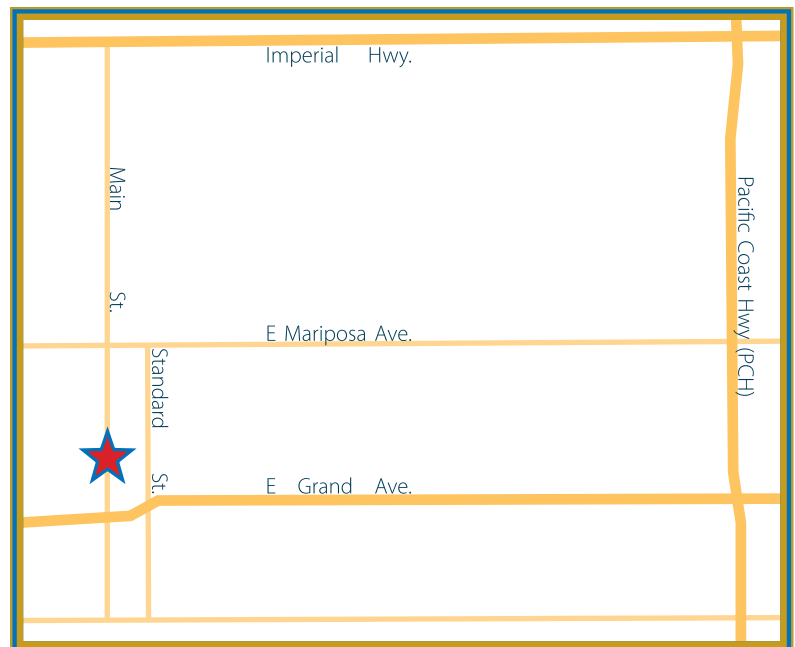
- Head East on W. Grand Ave.
- Turn left onto Main St., destination will be on the right

**F**riendly Assistance  
**R**esults in One Day  
**E**fficient Use of Time  
**E**xpert-Led Classes

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## PARTICIPATING AGENCIES:

